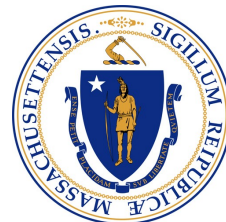




# DCAMM Construction and Design Affirmative Marketing Program Public Announcement Sessions



**If you are doing or attempting to do  
business in the Commonwealth of  
Massachusetts in construction,  
contracting, design service industries  
or related fields,  
COME LEARN ABOUT WHAT'S NEW!**

The Division of Capital Asset Management and Maintenance (DCAMM), in partnership with the Supplier Diversity Office (SDO), cordially invites you to the announcement of program changes to the Affirmative Marketing Program (AMP).

On Thursday, February 27th, the Baker-Polito Administration filed legislation titled *An Act to Expand Opportunities for Minority and Women Owned Enterprises in the Public Construction Projects*, and announced a series of administrative changes to the AMP. This legislation, combined with administrative changes, will help to optimize and improve upon the AMP's already successful foundation.

These new changes are based on evidence from DCAMM's most recent Disparity Study, released in December of 2017. The study can be found here (<https://www.mass.gov/service-details/dcammdisparity-study-2017>).

Please join us as we share new ways to increase access and opportunity for Minority and Women-owned businesses in the construction and design industries on public projects.

## Announcement Sessions

**All public Announcement Sessions will be held via teleconference on Zoom. Space is limited to 100 attendees per session. Please see the below Eventbrite links. An email will be sent to you via Eventbrite once your registration is completed. This email will have the Zoom meeting ID and passcode to access the applicable session.**

**Friday 4/17 @ 10:00am**

<https://www.eventbrite.com/e/amp-public-announcement-webinar-registration-102260774730>

**Tuesday 4/21 @ 5:00pm**

<https://www.eventbrite.com/e/amp-public-announcement-webinar-2-registration-102283679238>

**Thursday 4/23 @ 1:00pm**

<https://www.eventbrite.com/e/amp-public-announcement-webinar>

### Questions?

Call **857-204-1412**, or send an email to [disparitystudy.dcam@state.ma.us](mailto:disparitystudy.dcam@state.ma.us).